

received for redemption are read and recorded and a refined list of consumer names and addresses that actually redeem cents-off coupons is created from the initial prepared list of consumers. Additionally, by including machine readable data relative to the product, such as size, price, etc., on every coupon and by periodically delivering additional coupons and consumer-activated encoding devices to the refined list of consumer names and addresses and analyzing the redemption characteristics of the various coupons, the consumer promotional behavior response can be determined and thus consumer promotional behaviour response patterns can be predicted with a high degree of accuracy.

=> d his

(FILE 'USPAT' ENTERED AT 14:14:39 ON 11 MAR 96)  
ACT CBDM/L

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L1 ( 53)SEA FILE=USPAT (5041927 OR 4908761 OR 5023435 OR 4603232 O
R 4
L2 ( 6)SEA FILE=USPAT (5041927 OR 4908761 OR 5023435 OR 4603232 O
R 4
L3 ( 53)SEA FILE=USPAT L1 NOT L2
-----
L4 6 S L2
L5 1 S 5041972/PN
L6 3 S 5041972/UREF
L7 53 S L3
L8 5 S (5459306 OR 5438355 OR 5034902 OR 4905080 OR 4816904)/PN
L9 18 S (5459306 OR 5438355 OR 5034902 OR 4905080 OR 4816904)/UR
EF
L10 14 S L9 NOT L3
SAVE L1-L10 CBDM/L
L11 207 S 455/5.1/CCLS
L12 0 S 455/C/CCLS
L13 331 S 455/2/CCLS
L14 817 S 364/550/CCLS
L15 53 S L3
L16 67 S L15 OR L8 OR L9
L17 758 S (235/375 OR 235/376 OR 235/383)/CCLS
L18 353 S 283/56/CCLS
L19 665 S (364/401 OR 364/402)/CCLS
L20 1404 S (364/550 OR 363/551.01 OR 364/552 OR 364/554 OR 364/570)
/CC
L21 160 S 379/92/CCLS
L22 3729 S (L21 OR L20 OR L19 OR L18 OR L17 OR L14 OR L13 OR L11)
L23 35023 S PRODUCT# (4A) (DESIGN? OR TEST? OR DEVELOP?)
L24 174 S L23 AND L22
L25 34116 S FD > 19940516
L26 166 S L24 NOT L25
L27 162 S L26 NOT L16
```

=>

3 622: Financial Times Fulltext\_1986-1996/Mar 11  
 32 624: McGraw-Hill Pubs\_1985-1996/Mar07  
 10 625: American Banker Full Text\_1981-1996/Mar 11  
 10 635: Business Dateline(R)\_1985-1996/Mar W2  
 32 636: IAC Newsletter DB(TM)\_1987-1996/Mar 12  
 3 637: Journal of Commerce\_1986-1996/Mar 11  
 14 649: IAC NEWSWIRE ASAP(TM)\_1996/Mar12  
 51 650: Tax Notes Today\_1986-1996/Mar 12  
 25 652: US Patents Fulltext\_1971-1979  
 142 653: US Pat.Fulltext\_1980-1989  
 300 654: US PAT.FULL.\_1990-1996/Mar 05  
 4 660: Federal News Service\_1991-1996/Mar 11  
 55 669: Fed.Register\_1988-1996/Mar 11  
 7 674: Computer News Fulltext\_1989-1996/Mar W1

Examined 300 files

1 707: The Seattle Times\_1989-1996/Mar 10  
 1 711: Independent(London)\_Sep 1988-1996/Mar 08  
 1 746: Time Publications\_1985-1996/Mar 02  
 14 761: Datamonitor Market Research\_1996/Jan  
 40 771: Textline Global News\_1980-1989

Examined 350 files

236 772: Textline Global News\_1990-1994  
 100 799: Textline Curr.Glob.News\_1995-1996/Mar 12

55 files have one or more items; file list includes 352 files.

?s product? and user? and redesign and feedback

Your SELECT statement is:

s product? and user? and redesign and feedback

Items File

2 2: INSPEC\_1969-1996/Mar W1  
 1 6: NTIS\_64-1996/Apr B2  
 1 7: Social SciSearch(R)\_1972-1996/Mar W1  
 1 8: Ei Compendex\*Plus(TM)\_1970-1996/Apr W3  
 6 9: Business & Industry(TM)\_Jul 1994-1996/Mar 11

>>>File 11: I/O error (1)

345 15: ABI/INFORM(R)\_1971-1996/Mar W2  
 45 16: IAC PROMT(R)\_1972-1996/Mar 12  
 69 47: Magazine Database(TM)\_1959-1996/Mar 12

Examined 50 files

64 75: IAC Management Contents(R)\_86-1996/Mar W1  
 71 88: IAC BUSINESS A.R.T.S.\_1976-1996/Mar W1  
 17 122: Harvard Business Review\_1971-1996/Mar  
 349 148: IAC Trade & Industry Database\_1976-1996/Mar 12  
 8 149: IAC(SM) Health & Wellness DB(SM)\_76-96/Mar W2  
 1 151: Hlth.Plan&Admin\_1975-1995/Nov

Examined 100 files

1 155: MEDLINE(R)\_1966-1996/Apr W3  
 2 194: CBD\_Sep 1982-1995/Dec  
 9 211: IAC NEWSEARCH(TM)\_1996/Mar 12  
 6 262: Canadian Bus. & Current Affairs\_1982-1996/Jan

Examined 150 files

2 268: Banking Information Source\_1981-1996/Mar W2